

Module 2 – *Understanding the Bakery Academy*©



Hello again 😊

The Bakery Concept is a simple way to understand how creator platforms work.

Instead of thinking about complicated systems, imagine this:

- 🏪 Your page is the shop
- 🧁 Your content is the products
- 👥 Your visitors are the customers



'If the shelves are empty, customers leave'... 😞

- If the shelves are stocked, **customers stay**, explore, and return. 😍❤️
- **Successful creators** grow by gradually filling the shelves with more products.
- Over time this **creates variety** and gives **'Visitors a Reason'** to return. 🌱



Different types of bakery products might include:

- 🍪 short clips or previews
- 🧁 full content
- 📸 photos and galleries
- 🎂 themed content

Your focus right now is simple:

- ✅ keep uploading
- ✅ keep adding photos
- ✅ keep accepting requests

🧁 Your Bakery Task (Module 2)

Take 2 minutes to review your page and ask:

- Does my page look welcoming?
- Do I have products on the shelves?
- Would a visitor understand what my page offers?

This mindset will guide every module that follows 😊



Melanie xx 🌸🌸🌸