

# 🧁 ✨ Module 3 – *Stocking Your Shelves* ✨ 🍞

Hello again 😊

Now that your bakery is open and the concept is clear, it is time to begin **stocking the shelves of your shop properly**.

In a ‘**Real Bakery**’, customers expect to see a variety of products when they walk through the door.

**The same principle applies to your creator page....**

The ‘**More Content**’ you have available, the ‘**More Reasons Visitors**’ have to stay, explore, and return again. 🙄 ✨

## Why Variety Matters

*‘Imagine someone walking past your bakery and looking through the window’* 🌸🌸🌸

**They like what they see, so they decide to come inside!!** 😍 ✅

**You sell bread, and they are looking for bread. Perfect. That is a sale!!** 🍞 ✅

But imagine **another visitor** walks into ‘**Your Bakery**’ and they do ‘**Not**’ want bread. 🙄 ❌

If **Bread is the only product** on your shelves... **That visitor simply walks out again!!** 🙄 ❌

**No sale!!** 🙄 ❌

However, if your shelves **also include other ‘Bakery Goods’** ✅ - Perhaps a **Cake**, a **Croissant**, or a **Cookie** — that **Same Visitor** might choose something different before leaving ✅

*That still becomes a sale* 🍰🍪🍪

Your creator page works in exactly the same way...

**Not every visitor is looking for the same type of content.**

- Some may enjoy short clips.
- Others may prefer longer videos.
- Some may simply browse galleries.



By offering a **variety of content**, you increase the chance that every visitor who enters your bakery finds something they enjoy.

***The goal is simple:***

When someone walks into your shop, **try to make sure they leave with something.**

## Building Your Product Range

*Your bakery products may include different types of content such as:*

- 🍌 Short clips or previews
- 📺 Longer videos
- 🍪 Photo galleries
- 🎂 Themed content or special uploads
- **You do not need to create everything at once!!**
- **Your shelves will fill gradually over time...**
- **What matters is ‘Continuing’ to add products ‘Step by Step’.**



## A Simple Rhythm

- Many creators find that uploading content **every three to four days** works very well.
- This keeps your bakery active and gives visitors a reason to return regularly.
- Consistency is far more important than speed. 🌱



## Your Bakery Task (Module 3)

*To continue stocking your shelves:*

- Upload one new piece of content
- Add five photos to your gallery
- Accept **“All”** new friend requests

Each small step adds another product to your bakery.

And the **‘More Products’** you have **‘Available’**, the more likely it is that **‘Every Visitor’** finds something they enjoy. 😊

*Melanie xx* 🌸🌸🌸

